

2024 Exhibitor Info Sheet

# March 15-16 at UVU in Orem

Join us for a Utah County favorite sponsored and promoted by all of the Utah area Realtors & organized by Bennett Events. We create better shows with *your* success as our number one goal!



Utah Valley's  
**ORIGINAL & BEST**  
Home Show  
for 40  
years!

Utah Valley  
**home**  
and garden **show**

See more information  
online at [UVHomeShow.com](http://UVHomeShow.com)

Sponsored by  
UTAH CENTRAL ASSOCIATION OF  
**REALTORS®**

*"I just wanted to tell you that the Home Show was great! We generated a lot of sales opportunities. This was by far the best show we have been in. Pencil us in for next year with the same spot."  
Ryan Snow, President, Western Heating & Air Conditioning*

*"We've participated in this show for years and it is the best show in our region by far. We always book great business every time from this event."  
Ben Hakes  
Halifax Flooring*

*"As a business owner in you Utah County I don't think that there is a better way to personally connect with a large group of direct clients than the Utah Valley Expos."  
Dan Nelson  
Marble & Granite Solutions*

*"The Home Show is perfect for us. There's lots of great people looking to do great things with their homes."  
Marc Larsen  
Belgard Hardscapes*

*"We've attended for years and always generate great business."  
Duane Howell, The BlindMan*

Visit our website (which includes more exhibitor information) at [UVHomeShow.com](http://UVHomeShow.com)

# 2024 Home & Garden Show Information Sheet

March 15-16, 2024 at the  
UCCU Center at UVU in Orem

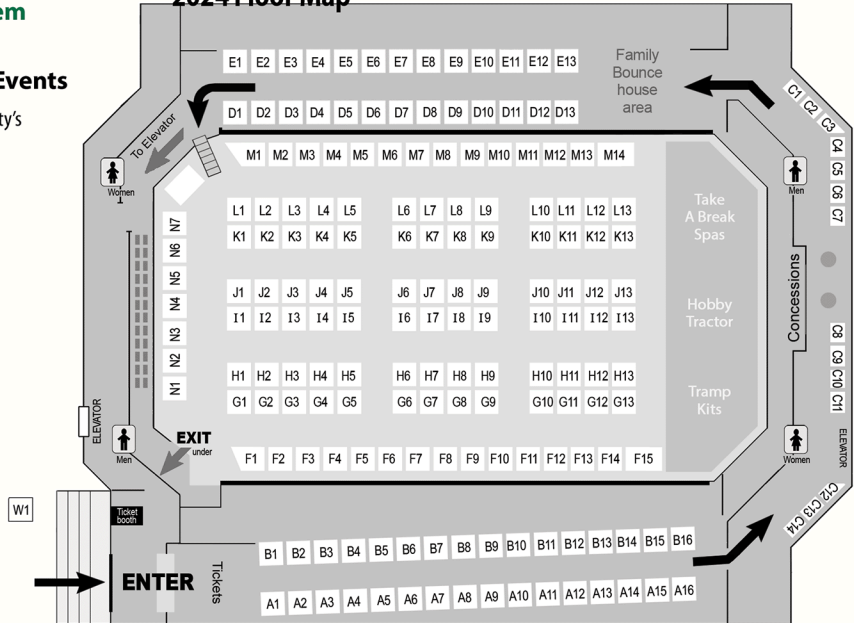
## Attendee Prospectus and Events

The Home and Garden Show is Utah County's largest and longest running expo. It draws between 8-12,000 active attendees & features a pre-show magazine, family fun spots & beautiful landscaping arenas.

## Marketing

We take pride doing a lot of good marketing. Tickets are delivered from all of theUCAOR Realtors (up to a 90,000 tickets annually). There are also TV spots and morning shows, 1-15 billboards, top magazines, lots of social media, ticket distribution locations as well as our custom multi-page pre-Expo Guide that will be mailed out directly to approximately two-thirds of all home owners in Utah County!

## 2024 Floor Map



## Booth Rates

- Regular booths = \$899
- C Row booths = \$699
- Corner booths = +\$100
- Additional = -\$100 per additional

## Sponsorships

- In-show sponsor = \$4,000
- Major sponsor = \$8,000
- Title sponsor = \$12,000



Take advantage of this great pre-show advertising opportunity!

### Pre-Home Show Guide

- Full page = \$1,500
- Half page = \$900
- Banner (1/6) = \$400

\* Digest-sized. Mailed directly to 78,000 homes the week before the show!

JOIN OUR  
**Referral Program**  
AND SAVE!  
\$100 per new exhibitor

\* Trade shows are the #1 return-on- investment among all advertising options!



bennett **te** events  
Home Show organizers | ph 801.822.1333



The Home Show is organized by Bennett Events in cooperation with title sponsor Utah Central Association of Realtors. Our goal for the show is your business success and to promote a healthy home industry in our beautiful Utah Valley. For questions please give us a call at 801.822.1333!