2025 Exhibitor Info Sheet

March 21-22 at UVU in Orem

Join us for a Utah County favorite that is sponsored and promoted by all of the Utah area Realtors & organized by Bennett Events. We create better shows with *your* success in mind!



I just wanted to tell you that the Home Show was great! We generated a lot of sales opportunities. This was by far the best show we have been in. Pencil us in for next year with the same spot." Ryan Snow, President, Western

Heating & Air Conditioning

"We've participated in this show for years and it is the best show in our region by far. We always book great business every time from this event." Ben Hakes Halifax Flooring

"As a business owner in you Utah County I don't think that there is a better way to personally connect with a large group of direct clients than the Utah Valley Expos." Dan Nelson Marble & Granite Solutions

"The Home Show is perfect for us. There's lots of great people looking to do great things with their homes." Marc Larsen Belgard Hardscapes

"We've attended for years and always generate great business." Duane Howell, The BlindMan

2025 Home & Garden Show Information Sheet

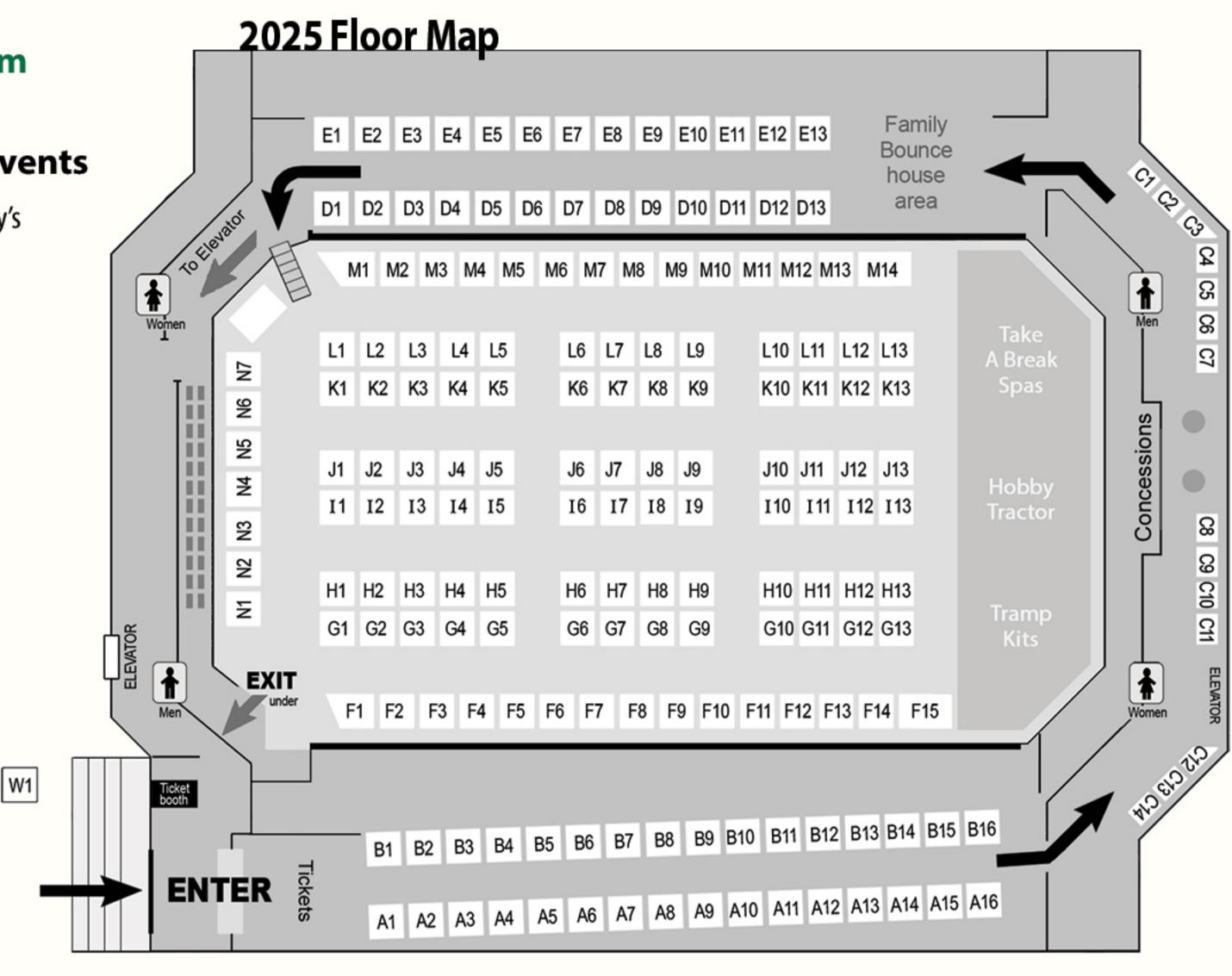
March 21-22, 2025 at the UCCU Center at UVU in Orem

Attendee Prospectus and Events

The Home and Garden Show is Utah County's largest and longest running expo. It draws between 8-10,000 active attendees & features a pre-show magazine, family fun spots & beautiful landscaping arenas.

Marketing

We take pride doing a lot of good marketing. Tickets are delivered from all of the UCAOR Realtors (up to a 90,000 tickets annually). There are also TV spots and morning shows, I-15 billboards, top magazines, stategic/paid social media, ticket distribution locations as well as our custom multi-page pre-Expo Guide that will be mailed out directly to approximately two-thirds of all home owners in Utah County!



Booth Rates

Corner booths

Regular booths = \$899

C Row booths = \$699

Additional = -\$100 per additional

= +\$100

Sponsorships

In-show sponsor = \$4,000Major sponsor = \$8,000Title sponsor = \$12,000



Take advantage of this great pre-show advertising opportunity!

Pre-Home Show Guide

Full page = \$1,500

Half page = \$900

Banner (1/6) = \$400

* Digest-sized. Mailed directly to **79,000** homes the week before the show!



* Trade shows are the #1 return-on- investment among all advertising options!





