

2021 Home Show at UVU in Orem, Utah

Utah Valley home and garden show

Sponsored by 

On March 12th and 13th see
Utah County's favorite Home
Show... for over 37 years!

For decades the Home and Garden Show has been a local favorite. It is organized with a wide variety of businesses for the effectiveness of each

Yeah! exhibitor and industry.

Successful additions in the last few years such as the **Pre-Home Show Guide** which is mailed through the region, and the **Garden and Landscaping Arena**, will again be created by multiple top landscapers and located on the main expo floor. Add to that our always thorough marketing and a thriving home building economy and we'll have one of our best Home and Garden Shows yet!

"I just wanted to tell you that the Home Show was great! We generated a lot of sales opportunities. This was by far the best show we have been in. Pencil us in for next year with the same spot."

Ryan Snow, President, Western Heating & Air Conditioning

"We've participated in this show for years and it is the best show in our region by far. We always book great business every time from this event."

Ben Hakes
Halifax Flooring

"As a business owner in you Utah County I don't think that there is a better way to personally connect with a large group of direct clients than the Utah Valley Expos."

Dan Nelson
Marble & Granite Solutions

"The Home Show is perfect for us. There's lots of great people looking to do great things with their homes."

Marc Larsen
Belgard Hardscapes

"We've attended for years and always generate great business."

Duane Howell, The BlindMan



Visit the our website (including new exhibitor information) at www.UVHomeShow.com

2021 Home & Garden Show Information Sheet

March 12-13, 2021 at the UV Convention Center in Provo, UT

Attendee Prospectus and Events

The Home and Garden Show is Utah's largest and longest running expo. It draws between 8-12,000 active attendees & features a pre-show magazine, family fun spots & beautiful landscaping arenas.

Marketing

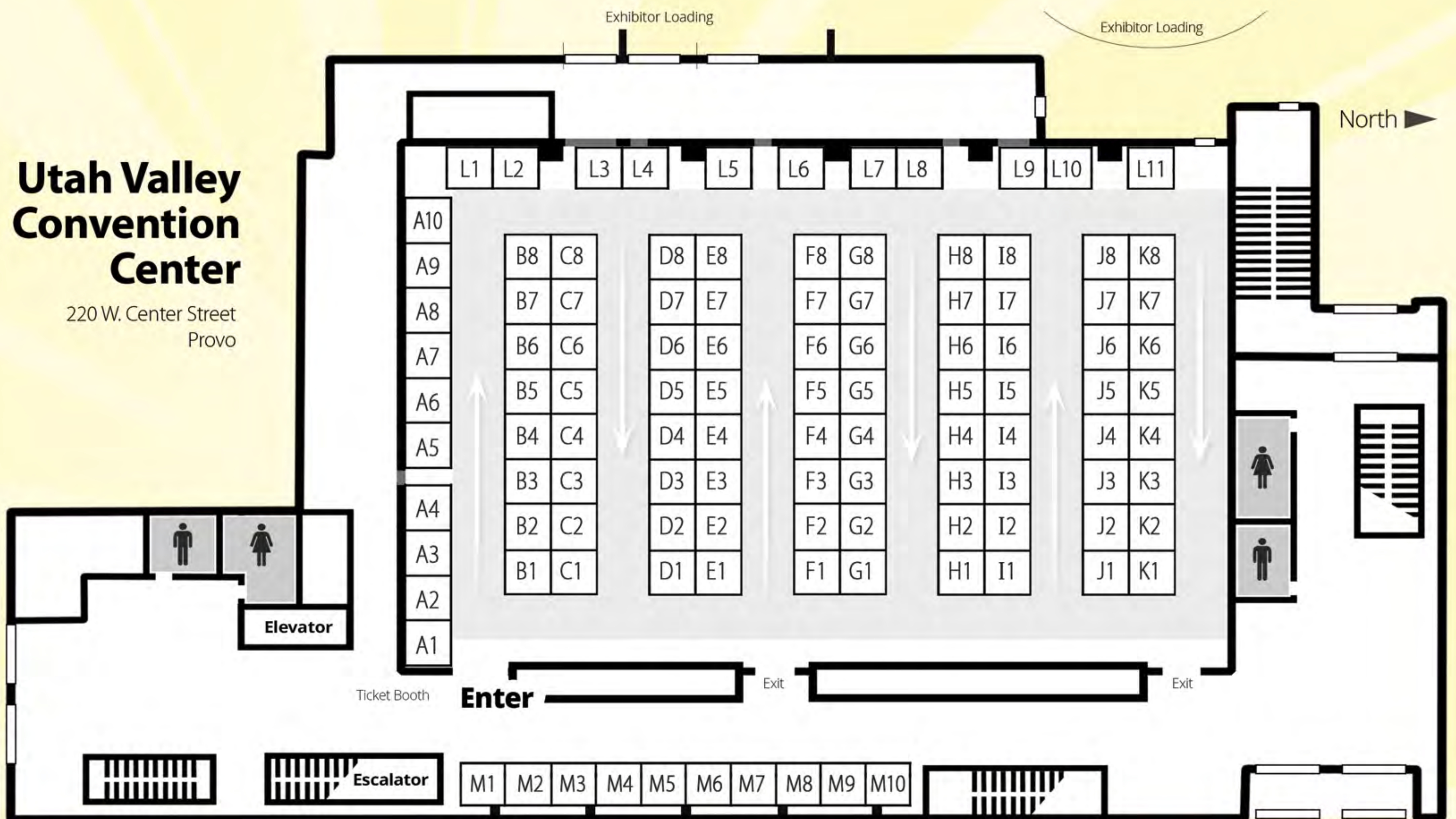
We take pride doing a lot of good marketing. Tickets are delivered from all of the UCAOR Realtors (up to a 100,000 tickets annually). There are also TV spots and morning shows, I-15 billboards, top magazines, lots of social media, ticket distribution locations as well as our custom multi-page pre-Expo Guide that will be mailed out directly to nearly 2/3rd's of all home owners in Utah County.

Booth Rates

- Regular booths = \$899
- C Row booths = \$699
- Corner booths = +\$100
- Additional = -\$100 per additional

Sponsorships

- In-show sponsor = \$4,000
- Major sponsor = \$7,000
- Title sponsor = \$10,000



Take advantage of this great pre-show advertising opportunity!

Pre-Home Show Guide

- Full page = \$1,400
- Half page = \$800
- Banner (1/6) = \$300
- * Digest-sized. Mailed directly to **75,000** homes the week before the show!

JOIN OUR **Referral Program** AND SAVE!
\$100 per new exhibitor

* Trade shows are the #1 return-on-investment among all advertising options!



The Home Show is organized by Bennett Events in cooperation with title sponsor Utah Central Association of Realtors. Our goal for the show is your business success and to promote a healthy home industry in our beautiful Utah Valley. For questions please give us a call at 801.822.1333!