

2023 Exhibitor
Info Sheet

Utah Valley home and garden show

Sponsored by

UTAH CENTRAL ASSOCIATION OF
REALTORS®



**March 17-18
at UVU in Orem**

Join us for a Utah
County favorite
sponsored and
promoted by all of
the Utah area
Realtors & organized
by Bennett Events.
We create better
shows with your
success as our
number one goal!

See more information
online at
**UVHome
Show.com**



"I just wanted to tell you that the Home Show was great! We generated a lot of sales opportunities. This was by far the best show we have been in. Pencil us in for next year with the same spot."
Ryan Snow, President, Western Heating & Air Conditioning

"We've participated in this show for years and it is the best show in our region by far. We always book great business every time from this event."
Ben Hakes
Halifax Flooring

"As a business owner in you Utah County I don't think that there is a better way to personally connect with a large group of direct clients than the Utah Valley Expos."
Dan Nelson
Marble & Granite Solutions

"The Home Show is perfect for us. There's lots of great people looking to do great things with their homes."
Marc Larsen
Belgard Hardscapes

"We've attended for years and always generate great business."
Duane Howell, The BlindMan

Visit the our website (which includes more exhibitor information) at **UVHomeShow.com**

2023 Home & Garden Show Information Sheet

**March 17-18, 2023 at the
UCCU Center at UVU in Orem**

Attendee Prospectus and Events

The Home and Garden Show is Utah County's largest and longest running expo. It draws between 8-12,000 active attendees & features a pre-show magazine, family fun spots & beautiful landscaping arenas.

Marketing

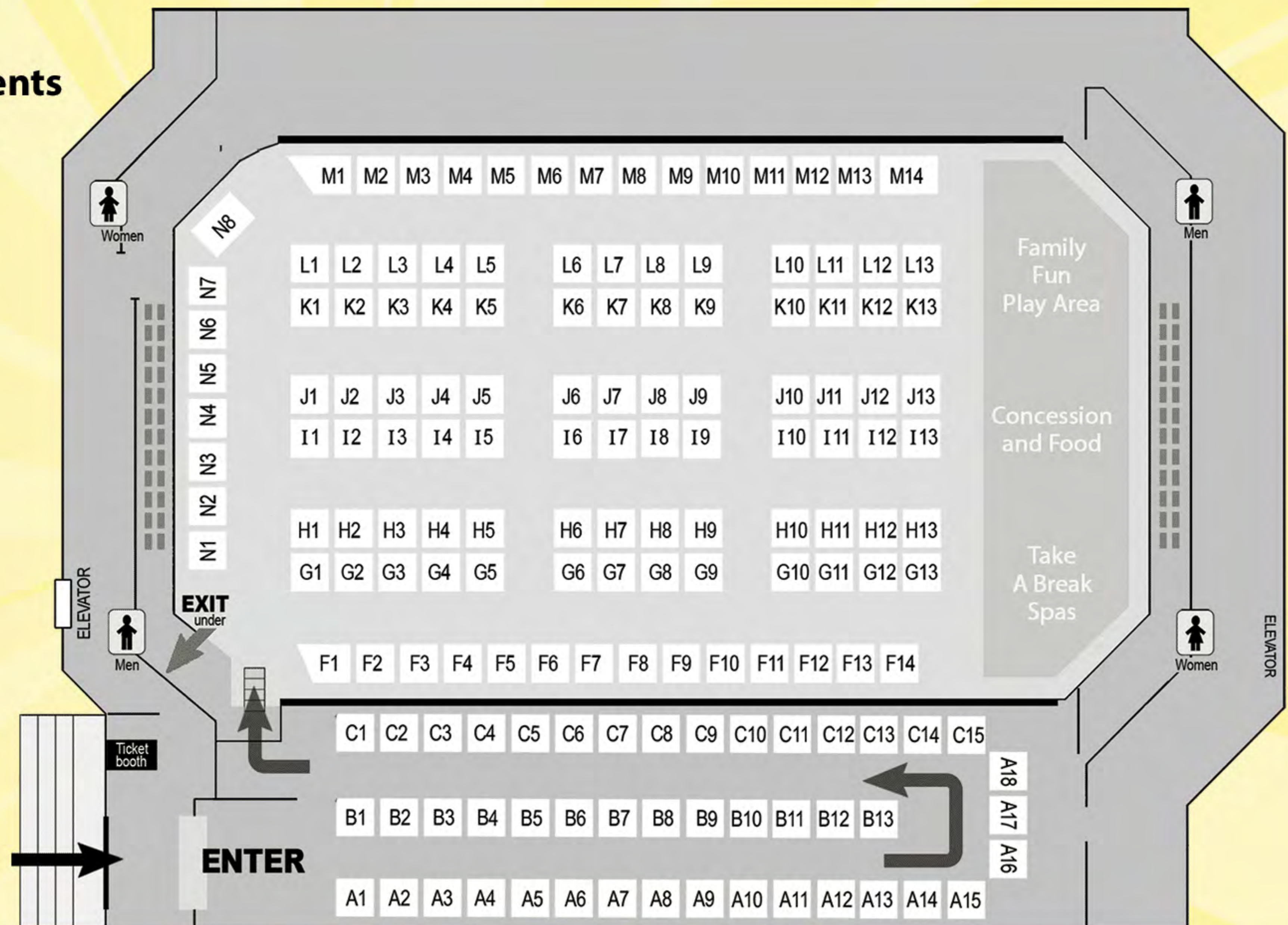
We take pride doing a lot of good marketing. Tickets are delivered from all of the UCAOR Realtors (up to a 90,000 tickets annually). There are also TV spots and morning shows, I-15 billboards, top magazines, lots of social media, ticket distribution locations as well as our custom multi-page pre-Expo Guide that will be mailed out directly to approximately half of all home owners in Utah County.

Booth Rates

Regular booths = \$899
C Row booths = \$699
Corner booths = +\$100
Additional = -\$100 per additional

Sponsorships

In-show sponsor = \$2,500
Major sponsor = \$5,000
Title sponsor = \$10,000



Take advantage of this great pre-show advertising opportunity!

Pre-Home Show Guide

Full page = \$1,400

Half page = \$800

Banner (1/6) = \$300

* Digest-sized. Mailed directly to **75,000** homes the week before the show!

JOIN OUR
Referral Program
AND SAVE!
\$100 per new exhibitor

* Trade shows are the #1 return-on-investment among all advertising options!



bennett  events
Home Show organizers | ph 801.822.1333



The Home Show is organized by Bennett Events in cooperation with title sponsor Utah Central Association of Realtors. Our goal for the show is your business success and to promote a healthy home industry in our beautiful Utah Valley. For questions please give us a call at 801.822.1333!